

Brand & reputation

Strategic communications

DEVELOP, MAINTAIN, & EXPAND PARTNERSHIPS

GaFCP builds and expands partnerships by:

- Providing technical assistance and training
- Identifying strategic partners
- Brokering and strengthening relationships
- Informing and influencing priorities and investments
- Engaging in joint funding and implementation
- Communicating Family Connection's unique vantage point
- Sharing collaborative efforts and results

so that..

Statewide and local partners understand GaFCP's vision and value GaFCP's disciplined model of collaboration

so that...

Statewide and local partners better understand opportunities for greater alignment and partnership

so that...

Statewide and local partners engage in collective action around outcomes for children and families

so that...

Partners strengthen and leverage collective efforts Partners increase investment in child and family results

Resources directed to local and statewide initiatives are increased

Child and family outcomes are improved and disparities in communities and regions across Georgia are reduced

SELF-SUFFICIENT AND **PRODUCTIVE FAMILIES**



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COMMUNITIES